THE DIGITAL ECONOMIST

DAVOS 2027

LEADERSHIP • DIALOGUE • PARTNERSHIPS



Davos, Switzerland

January 18–22, 2027

Davos 2027
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Why Davos

More Than a Conference



Every January, Davos convenes leaders from government, business, finance, academia, and civil society to shape conversations around the world's most pressing challenges.

Beyond the official program, the week is driven by private meetings, curated dialogues, and executive gatherings where relationships are built and partnerships begin.

Meaningful participation is measured not by attendance ***but by the quality of engagement and lasting outcomes.***

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Why Organizations Participate



01 Convene senior stakeholders

02 Strengthen government and industry relationships

03 Explore investment opportunities

04 Advance policy dialogue

05 Increase institutional visibility

06 Build long-term partnerships



Why The Digital Economist A Trusted Convening Partner

We design conversations that lead to collaboration.

For nearly a decade, The Digital Economist has:

- Convened global leaders
- Facilitated executive dialogue
- Connected institutions across sectors
- Supported international delegations
- Built year-round partnerships beyond Davos

Our Impact Over the Years

2019

Imagination in Action

Navroop Sahdev spoke at Imagination in Action, co-hosted by MIT, Forbes, and Tata, alongside global business leaders.

2020

The Digital Economist Launches

The Digital Economist launched in Davos, convening 300+ CxOs and introducing new voices to the ecosystem.

2021

Expanding Virtually

Continued convening global leaders virtually, expanding international reach despite the Annual Meeting's suspension.

2022

Return to Davos

Returned with Filecoin House and The Female Quotient Equality Lounge, advancing Web3 and gender equity conversations.

2023

Launching the Africa Coalition

Launched the Africa Coalition, convening 100+ leaders to advance Africa-led development and investment.

2024

Strengthening Global Partnerships

Co-hosted three flagship convenings, expanding partnerships across sustainability, technology, and the Global South.

2025

Stewards of an Intelligent, Inclusive Future

Celebrated five years with eight panels, an inaugural AI governance dinner, and 30+ delegates.

2026

From Dialogue to Design

Advanced From Dialogue to Design, championing regenerative economics, human-centered governance, and responsible technology.

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Our Approach

Designed for Meaningful Engagement

Every engagement prioritizes



Curated participation



Trusted dialogue



Executive facilitation



Strategic introductions



Long-term relationship building

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Davos 2027 Program

Three Anchor Convenings

The Digital Economist's Davos program brings its network together across three focused engagements, connecting leadership, institutional research, and responsible AI governance.

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Day 1 - January 18

The Digital Economist: Davos Agenda 2027

A gathering of The Digital Economist's Executive Fellows, alumni, partners, and senior leaders to examine the systems, technologies, and institutional priorities shaping 2027 and beyond.

LEADERSHIP · SYSTEMS · TECHNOLOGY · PARTNERSHIPS

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Day 2 - January 20

Institutional Research Network

The Institutional Research Network brings together leaders across research, policy, capital, and enterprise for dialogue on the institutions and systems shaping the next economy.

RESEARCH · POLICY · CAPITAL · ENTERPRISE

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Day 3 - January 21

Responsible AI Governance-Investor and CEO Dinner

The third annual invitation-only gathering of investors and CEOs examining responsible AI governance, accountability, risk, deployment, and long-term enterprise value.

AI GOVERNANCE · ACCOUNTABILITY · INVESTMENT · RISK

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Engagement Formats

Leadership Dialogues	Invitation-only executive conversations.
Executive Lunches and Dinners	Relationship-focused networking.
Private Roundtables	Focused discussions around emerging priorities.
Institutional Delegations	Comprehensive support throughout Davos.





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Navigating Davos

Throughout the week, delegates navigate:

01 Hundreds of parallel events

02 Invitation-only meetings

03 Executive dinners

04 Bilateral discussions

05 Rapid schedule changes

06 Multiple venues across Davos

Planning creates opportunity.

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How We Support Institutions

- Strategic planning
- Stakeholder mapping
- Executive introductions
- Scheduling support
- Delegate briefings
- On-site coordination
- Media & documentation
- Post-Davos follow-up

Who We Convene

- Governments
- Corporations
- Investors
- Academia
- Multilateral organizations
- Civil society
- Technology leaders
- Foundations

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Delegate Perspectives

Davos
Delegate Perspective

My conversations here in Davos have planted ideas of how I can move forward working with The Digital Economist and in the healthcare workgroup to be able to either do research or produce publications that shape how we approach healthcare problems, especially using technology and innovative approaches.



Dr. Denise Howard

Associate Professor Clinical Obstetrics & Gynecology, Weill Cornell Medicine
Senior Executive Fellow, Healthcare Innovation, The Digital Economist
First-time Delegate

It’s taken me this long in life to find the sort of group that I could plug into to get me at the tables where I could actually drive change. And so when I found The Digital Economist, I was eager to become a member and a fellow so that I could participate in forums like Davos and have this experience



Laurel Cipriani

Chief Information Officer, AffirmedRx
Senior Executive Fellow, Healthcare Innovation, The Digital Economist
First-time Delegate

Davos
Delegate Perspective

> One of the things that I'm very grateful for The Digital Economist is that it gives voice and that it gives also a safe space for people to explore, communicate, and also share their insights.



Dr. Dimitrios Salampasis

Associate Professor, Swinburne University of Technology
Non-Exec Chair, Quantum Computing, The Digital Economist
Second-time Delegate



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Why Institutions Return

Beyond Davos Week

Davos becomes the beginning, not the destination.

Many partnerships continue through:

- Research collaborations
- Executive roundtables
- Advisory initiatives
- Strategic introductions
- Year-round convenings



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Participation Packages

Participation options include four individual tiers, the Executive Fellow Delegate package, and an institutional package for three representatives. Each option offers a distinct combination of access, engagement, visibility, and support to accommodate different participant goals and needs.

Participation at a Glance

Package	Price	Designed for
Executive Fellow Delegate	CHF 8,000 per person	Executive Fellows seeking the full Davos Influence amenities, plus Executive Fellow Delegate benefits.
Davos Gateway	CHF 1,000 per person	College students and emerging leaders introduction to Davos through community, career pathways, and opportunities to connect
Davos Connect	CHF 4,000 per person	Professionals, entrepreneurs, and emerging leaders seeking meaningful participation, curated introductions, and a stronger network
Davos Influence	CHF 8,000 per person	Executives, founders, and experts ready to contribute their perspectives, strengthen their visibility, and build purposeful relationships
Davos Leadership Circle	CHF 16,000 per person	Our signature individual experience for senior executive leaders seeking strategic visibility, tailored connections, and coordinated hospitality throughout their time in Davos
Davos Institutional Leadership	CHF 60,000 per institution (3 team members)	Companies, universities, foundations, and other institutions seeking a coordinated Davos presence, greater visibility, and strategic relationships that advance shared priorities

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Amenities Included at Every Level

Included Amenity	All Five Packages
Access to all The Digital Economist–hosted Ask Us Anything sessions	✓
Access to The Digital Economist's dedicated Davos WhatsApp group for updates, coordination, and connections with fellow participants.	✓
A participant badge for included activities hosted by The Digital Economist, plus a digital participation badge.	✓
A personalized social media banner announcing participation with The Digital Economist in Davos.	✓



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Executive Fellows Amenities

Executive Fellows participating in the Davos delegation can select the Executive Fellow Delegate package, which includes all Davos Influence amenities and additional delegate benefits.

Feature	Executive Fellow	Executive Fellow Delegate*
Invitation to Davos Agenda 2027	✓	✓
Invitation to Welcome Reception	✓	✓
The Digital Economist hosted Dinner **	✓	✓
Interview with The Digital Economist	✓	✓
Invitations to Exclusive Partner events	✓	✓
Master Events list (shared continuously)	✓	✓
Speaking engagements (subject to program approval)	✓	✓
Access to the Davos WhatsApp Group	✓	✓
On-the-Ground Support	✓	✓
Accommodation*** (private room, private bathroom)	✘	✓
Breakfast (at hotel)	✘	✓
Hotel badge	✘	✓
Delegate shuttle**** (for late night transfers)	✘	✓
The Digital Economist business cards	✘	✓
Davos Delegate briefings	✘	✓
INVESTMENT	CHF 0	CHF 8,000

Details:

*The Executive Fellow Delegate package is available exclusively to The Digital Economist Fellowship community at a 50% discount, with an investment of CHF 8,000. It includes all amenities listed under Davos Influence, in addition to the amenities marked in the table above.

**A guaranteed invitation to The Digital Economist-hosted Day One dinner is reserved for delegates who have registered and paid the applicable participation fee. Executive Fellows who have not registered as delegates are not guaranteed an invitation.

***Accommodation costs in Davos typically range from CHF 17,000 to CHF 40,000 for the Davos week (January 18–22, 2027) for a hotel room or one-bedroom apartment.

****Executive Fellow Delegates have access to the late-night (evening only) shuttle organized by The Digital Economist. This direct shuttle runs from The Digital Economist event venue to the hotel where the Executive Fellow Delegate is staying.

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Davos Gateway

CHF 1,000 per person

An introduction to Davos through community, career pathways, and opportunities to connect.

Designed for college students and emerging leaders beginning to build their networks and engage with the Davos community.

Included Amenities

Includes all shared amenities, plus:

- Admission to The Digital Economist Welcome Reception.
- Group virtual pre-arrival orientation sessions covering logistics, networking, and navigating Davos.
- Master Events List with registration links.
- Digital Davos preparation guide with planning tips and networking guidance.
- Post-Davos insights report.
- Virtual group recap following Davos.

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Davos Connect

CHF 4,000 per person

Meaningful participation, curated introductions, and a stronger professional network.

Designed for professionals, entrepreneurs, and emerging leaders seeking broader event access and structured opportunities to build connections.

Included Amenities

Includes all Davos Gateway amenities, plus:

- An invitation to The Digital Economist-hosted panels and networking sessions.
- Invitations to selected partner events, subject to host approval.
- Master Events List with daily updates and event recommendations.
- Two curated introductions aligned with professional interests, subject to mutual availability.
- An expanded set of personalized social media banners for LinkedIn and Instagram.
- An opt-in profile in the delegation directory to support participant connections.
- Recognition in a collective delegation social media announcement.
- A welcome kit with practical Davos essentials.
- A post-Davos virtual community networking session.

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Davos Influence

CHF 8,000 per person

Contribute expertise, strengthen visibility, and build purposeful relationships.

Designed for executives, founders, and experts seeking opportunities to contribute their perspectives and extend the reach of their work.

Included Amenities

Includes all Davos Connect amenities, plus:

- An invitation to the annual Davos Institutional Leadership Reception hosted by The Digital Economist.
- A speaking opportunity within The Digital Economist-hosted programming, matched to expertise and subject to final program approval.
- A pre-event speaker preparation and messaging session.
- An interview with The Digital Economist, including an edited recording and two short social media clips.
- An individual speaker announcement, personalized speaker banners, and a profile shared through The Digital Economist’s channels.
- Named inclusion in The Digital Economist’s delegation announcement.
- A speaker communications kit with approved event descriptions, suggested captions, and promotional graphics.
- Personalized event recommendations aligned with professional objectives.
- Three curated introductions in total, subject to mutual availability.
- Printed business cards branded for The Digital Economist delegation.
- A post-event consultation to identify next steps and support continued engagement.

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Davos Leadership Circle

CHF 16,000 per person

Our signature individual experience for senior executive leaders.

Designed for those seeking tailored connections, strategic planning, and coordinated hospitality in Davos.

Included Amenities

Includes all Davos Influence amenities, plus:

- An invitation to The Digital Economist Davos Leadership Dinner.
- Accommodation for the confirmed Davos dates.
- Daily breakfast.
- Private delegation shuttle service on designated routes and schedules.
- A hotel badge with specified venue access, subject to issuance approval.
- A private pre-Davos strategy session to define priorities and target connections.
- A personalized itinerary with scheduling assistance.
- Five curated introductions in total, subject to mutual availability.
- A dedicated on-site delegation contact for logistics and daily coordination.
- An intimate leadership breakfast or roundtable hosted by The Digital Economist.
- A featured leadership profile and approved quotation in The Digital Economist’s delegation press release.
- An enhanced executive communications package with personalized banners, quote graphics, and suggested social media copy.
- A post-Davos strategy session and 10 days of introduction follow-up support.

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Davos Institutional Leadership

CHF 60,000 per institution

Three team members from one institution

A coordinated Davos presence for institutions seeking greater visibility and strategic relationships.

Designed for companies, universities, foundations, and other institutions seeking to align their participation with shared priorities, coordinate their representatives, and extend their engagement beyond Davos.

Included Amenities

Includes all Davos Leadership Circle amenities for each of the three representatives, including accommodation, breakfast, delegation transportation, speaking opportunities subject to program approval, individual media packages, and personalized introductions.

Additional Institutional Benefits

- A joint pre-Davos strategy session to align the team's participation with institutional priorities.
- A coordinated institutional itinerary, with tailored schedules for each representative.
- Institutional logo placement in agreed delegation materials and recognition as an institutional participant.
- A featured institutional profile in the delegation directory.
- A dedicated institutional social media announcement, alongside personalized banners for all three representatives.
- Featured institutional recognition and an approved leadership quotation in The Digital Economist's delegation press release.
- A professional team portrait and a jointly filmed institutional interview highlighting the organization's expertise and priorities.
- A dedicated delegation contact to coordinate the team's logistics and engagement.
- A joint post-Davos strategy session and 30 days of follow-up support for introductions and potential collaborations.

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Compare Participation and Executive Benefits

DAVOS GATEWAY

For college students and The Digital Economist Global Ambassadorship Program members

Included Amenities:

- Welcome reception
- Group orientation + Preparation Guide
- Events list + post-Davos recap

Hotel and transport not included

CHF 1,000
per person

DAVOS CONNECT

For professionals and enterpreneurs

Everything in Gateway, plus:

- The Digital Economist panels + networking
- Selected partner invitations
- Events list + post-Davos recap

Hotel and transport not included

CHF 4,000
per person

DAVOS INFLUENCE

For executives, founders and experts

Everything in Connect, plus:

- Speaking opportunity + Preparation
- Interview + 2 edited clips
- Institutional reception
- 3 tailored introductions in total

Hotel and transport not included

CHF 8,000
per person

DAVOS LEADERSHIP CIRCLE

For senior leaders

Everything in Influence, plus:

- Accommodation + daily breakfast
- Schedule shuttle + hotel badge
- Leadership dinner
- Private strategy + tailored itinerary
- 5 tailored introductions in total

Hotel and transport not included

CHF 16,000
per person

DAVOS INSTITUTIONAL LEADERSHIP

For companies, universities and foundations

Leadership Circle for each person, plus:

- Shared team strategy + schedules
- Institutional branding + press profile
- Team portrait + Institutional interview
- Dedicated team contact
- 30 days of follow-up support

Hotel and transport not included

CHF 30,000
for 3 representatives

Note: *Speaking requires program approval. Partner invitations require host approval. Introductions depend on mutual availability. Hotel badges have venue-specific permissions and require approval.*

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Optional Paid Upgrades

Upgrade pricing is quoted separately based on scope, production requirements, guest numbers, and availability.

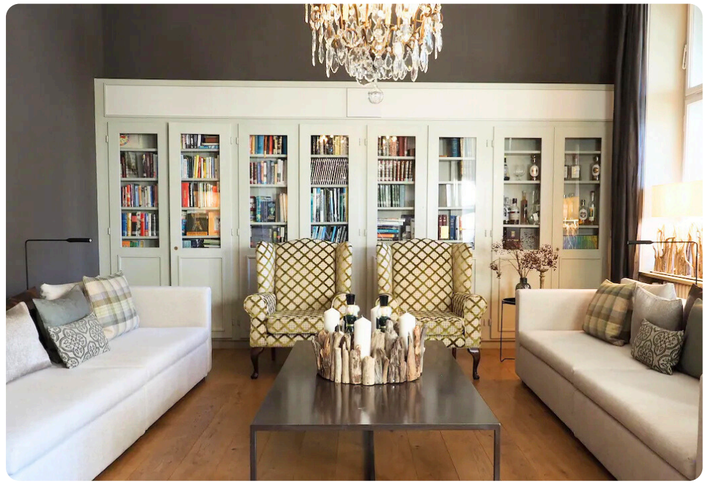
Co-hosted panels and dinners are optional paid upgrades for all tiers, including Davos Institutional Leadership, and are subject to mutual agreement and alignment with The Digital Economist's agenda.

Personalize Your Davos Experience

Optional upgrade	Description
Co-hosted panels	Collaborate with The Digital Economist on a themed panel, with joint branding, program development, and agreed speaker or moderator participation.
Co-hosted dinners	Partner with The Digital Economist to host a curated dinner, with joint branding, an agreed guest profile, and a defined hosting role.
Photography packages	Add dedicated individual photography, professional portraits, speaking coverage, team photography, or coverage of your co-hosted event.
Video packages	Add professionally filmed interviews, panel or dinner highlights, individual or institutional recap videos, and edited social media clips.
Dedicated press release packages	Commission a tailored announcement for your participation, partnership, or co-hosted event, with agreed publication and distribution arrangements.
Expanded social media packages	Add custom banners, quote cards, promotional graphics, captions, and additional agreed promotion through The Digital Economist's channels.
Airport transfers	Arrange private or shared transfers between the airport and your accommodation.
Additional accommodation nights	Extend your stay before or after the delegation's confirmed dates, subject to availability.
Additional dinner tickets	Purchase places for accompanying guests or colleagues, subject to capacity.

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Venue

Hotel Edelweiss

Rossweidstrasse 9, CH-7270 Davos Platz

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Participation Terms

- All prices are in Swiss francs.
- Individual packages are priced per person.
- The Davos Institutional Leadership package is priced per institution and includes three team members.
- The Digital Economist participant badges apply to its own included programming.
- Congress Centre access is not included; hotel-badge permissions are specified separately.



Let’s Shape Your Davos Experience

Whether your objective is to convene leaders, strengthen institutional relationships, or engage more strategically during Davos, we work with every partner to design an experience aligned with their priorities.

Join a community of global leaders committed to advancing meaningful dialogue, fostering collaboration, and building partnerships that extend well beyond Davos.

Express your interest today.
Reach us at **davos@thedigitaleconomist.com**

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